

PRIVACY POLICY

This Privacy Policy describes how RAVYN ("RAVYN," "we," "us," or "our"), a product of FLYTE Bio, LLC, collects, uses, and protects personal information when you access or use the RAVYN service.

By using RAVYN, you consent to the practices described in this Privacy Policy.

1. Information We Collect

We collect only the information necessary to operate and improve the RAVYN service. Information you provide directly. This may include:

- Name
- Email address
- Organization name
- Role or title
- Onboarding responses (e.g., focus areas, interests, competitors, goals)
- Communications you send to us (e.g., support requests)

This information is referred to collectively as Profile Information.

2. How We Use Your Information

We use your information solely to:

- Deliver personalized intelligence through RAVYN
- Customize relevance, scoring, and insight framing
- Communicate with you about the service
- Provide customer support
- Improve product functionality and performance

We do not sell, rent, or trade your personal information.

3. Use of Aggregated and Anonymized Data

We may use aggregated, anonymized data for internal analytics and service improvement. This data does not identify you personally and cannot be used to infer your identity.

4. Payments and Billing

RAVYN does not store or process payment card information. All payments are processed securely by third-party payment processors, including Stripe, Inc. Please refer to [Stripe's Privacy Policy](#) for information about how payment data is handled.

5. Data Sharing and Disclosure

We do not share your personal information with third parties for advertising or marketing purposes. We may disclose information only in the following limited circumstances:

- To service providers who help operate RAVYN (e.g., email delivery, hosting), under confidentiality obligations
- If required by law, legal process, or government request
- To protect the rights, safety, or security of RAVYN or its users

6. Confidentiality of Profile Information

We understand that your Profile Information—including strategic priorities, competitors, and business goals—may be sensitive. RAVYN treats all Profile Information as confidential and implements reasonable administrative and technical safeguards to protect it from unauthorized access, disclosure, or misuse.

No system can be guaranteed to be completely secure, but we take data protection seriously and design RAVYN accordingly.

7. Data Retention

We retain personal information only for as long as necessary to provide the service, comply with legal obligations, resolve disputes, and enforce agreements.

You may request deletion of your data at any time (see Section 9)

8. Cookies and Tracking Technologies

RAVYN may use minimal cookies or similar technologies to support authentication, basic analytics, and service functionality.

We do not use third-party advertising cookies

9. Your Rights (GDPR, CCPA, and Similar Laws)

Depending on your location, you may have the right to:

- Request access to your personal data
- Request correction of inaccurate data
- Request deletion of your personal data
- Object to or restrict certain processing

To exercise these rights, contact us at:

jeff.martin@flyte.bio

We will respond to reasonable requests within 30 days.

10. Third-Party Links

RAVYN may link to third-party websites or content. We are not responsible for the privacy practices or content of those third parties.

11. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Changes will be posted on this page, and continued use of RAVYN constitutes acceptance of the updated policy.

12. Contact

If you have questions about this Privacy Policy or our data practices, please contact:

FLYTE Bio, LLC
Jeffrey Martin, Founder
jeff.martin@flyte.bio

